Family (and friends)







A River of Life

All Saints Design 2014

All Saints is a dynamic place of worship along the river Thames in West London, with a wonderful community full of talented and dedicated people.

This spirit needed to be conveyed to the wider community to help encourage new growth and giving.

We have developed a complex and meaningful logo that carried references of the ancient and modern features of this iconic building on the shore at Isleworth. A whole new look was also created for posters, service sheets, screen projections, Christmas cards and beyond.

ISLEWORTH RIVERSIDE EVENTS PRESENTS **A FESTIVAL** LIVE BANDS, BARBEQUE, LOCAL SHOP STALLS, BAKE SALE, KIDS COMPETITIONS, TOMBOLA, RAFFLE, PARENT GUILLOTINE and MUCH MORE

14[™] JULY A RIVER OF LIFE

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What we did: Message strategy Copywriting Visual Identity Creation Brand guidance

> *EGREAT* **FESTIVAL** SATURDAY 27[™] SEPT CHURCH STREET ISLEWORTH FROM 2-6PM

 2°



Results

There is no tougher job than 'branding' a religious or spiritual entity, but without exception, clergy and congregation have embraced the new look to communications according to The Rev. Anna Brooker.





Client: All Saints

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